

OUTSOURCING IS A POLISH SUCCESS STORY; YOUNG PEOPLE ARE WRITING THAT STORY

ASPIRE - Poland's leading network of outsourcing and offshoring companies - today announces its **Vision Statement on Skills**.

The Vision Statement is the joint work of 20 leading outsourcing and offshoring companies which together employ over 16,000 people in Poland.

"By 2012, the pro-active partnership developed by ASPIRE with government, educational institutions, private sector providers and, above all, students, will establish a proven resource of appropriately qualified and motivated entry level candidates whose skills are aligned to future sector needs.

New recruits to the industry, will have a realistic understanding of job requirements, career opportunities, rewards and performance standards.

The aim is to ensure sustained growth of the sector and the future prosperity of the region based on global services outsourcing "

Andrew Hallam, General Secretary of ASPIRE, said:

"Young people are what drives outsourcing in Poland. The average age of people working in the centres is 28. Moreover, 99% are graduates or students.

This is an industry which delivers over **5 billion PLN annually** to the Polish economy, which over 3-4 years has created 50,000 jobs and which is growing at 25-30% each year.

Moreover, it is an industry where supply drives demand - meaning the better skilled the young people are the more work will come here, the more jobs will be created.

So the relationship between the industry and students coming out of university or still at university or about to enter university is something we need to get right.

The industry in Poland is at a tipping point, especially in Kraków, which has become the outsourcing hub of Europe. The quality of the young people entering the industry will determine its future success.

The Vision Statement we publish today and guide to the 10 key competencies required by new employees state our commitment to Poland's young people. Today's announcement will be followed very shortly by a concrete programme of actions addressed directly to students."

Further details:**Contact: Daria Wancicka, Verita HR**Daria.wancicka@veritahr.com**About ASPIRE**

ASPIRE is Poland's leading network of outsourcing and offshoring companies.

Members represent over 30% of the Polish outsourcing sector and 80% of those employed in the sector in Kraków, Poland's outsourcing hub.

ASPIRE aims to build the eco-system to support the continuing and dynamic development of the industry in Poland.

Members:

Accounting Plaza, Alexander Mann Solutions, Amway Service Centre Europe, Capgemini, Electrolux, HCL, Hewitt Associates, Hitachi Data Systems, HSBC, IBM, Infosys BPO, Intelenet Global Services, International Paper, Philip Morris International SCE, PricewaterhouseCoopers, Shell, State Street Services, UBS, UPM-Kymenne

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